

MEDIA RELEASE
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100 DAYS TO GO... AND FULL CAPACITY

100 Days out from the commencement of Finke Festivities and the Finke Desert Race Club is primed for the largest year of the events 44 Year History.

Car Entries to the event opened yesterday morning and filled in a historic 3.5 Hours to capacity (150 Vehicles). For the first time since capacity of vehicles was increased to 150 (from 120 in 2016), a waitlist has now been established.

Although known for being quick off the grid, reigning Finke King of the Desert and Dakar Winner, Toby Price, faltered and left it too late to be in the confirmed 150 spaces, now sitting at 10th place on the waiting list. The Finke Desert Race Club saw a surge of interest for car entries, with 110 entries received within the first 20 minutes of opening.

The line-up of car entrants is one for any off-road motor sport fiend, with every Car Winner from the past 20 years, registered to race Finke '19.

The bike race is also continuing to push all limits and expectations of the club. Filling to the capacity of 650 places available on the day of opening in late January, a whopping 91 competitors still sit on the wait list to make the final cut.

The 2018 Tatts Finke Desert Race has been recognised with a number of awards over the past few months, including 'State Event of the Year' at the CAMS Motor Sport Awards, a highly commended placing at the Brolga Tourism Awards and also taking home the Australia Day Award in Central Australia for 'Event of the Year'.

Awards aside, event organisers are now fully immersed in the 2019 Event and are preparing for the biggest year on record.

The 2019 Tatts Finke Desert Race will be held in Alice Springs on the Queens Birthday weekend from 6-10 June 2019.

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