



FINKE DESERT RACE INC.
PO Box 283
Shop 1, 38 Elder Street
Alice Springs NT 0871
Tel: 08 8952 8886
Fax: 08 8955 5456
admin@finkedesertrace.com.au
www.finkedesertrace.com.au

2012 Tatts Finke Desert Race

Finke Desert Race Inc. is seeking expressions of interest for the production of the official 2012 Tatts Finke Desert Race DVD. All expressions of interest need to be provided in writing to the Finke Desert Race office by 5.00pm Friday 24 February 2012. Email, fax, postal and street addresses are listed above.

DVD Requirements

- o 1 Hour documentary style program covering the entire event, including:
 - Scrutineering
 - Prologue
 - Race Day 1
 - Race Day 2
 - Results for both car and bikes
- o Footage must include the following:
 - Finish of both cars and bikes
 - Podium presentations
 - Sponsor signage

Price to include

- o Production
- o Copying – 1500 copies
- o Cover printing – 1500 copies
- o Supply of case – 1500 copies
- o Disc printing – 1500 copies
- o Camera – including on board, effects and operators
- o Helicopter hire including fuel
- o Producer
- o Director
- o Production assistants
- o Scriptwriting
- o Editing
- o Music
- o Voice over
- o Production crew relocation and transport
- o Production crew accommodation

Price – All prices quoted must be all inclusive and must include GST.

Installment Payments

- o First installment of 33% on signing of contract.
- o Second installment of 33% on delivery of first draft.
- o Third installment of 34 % on delivery of completed product and copies.

Time Line

Finke Desert Race Inc. has commercial and retail obligations that must be met. It is imperative that the following time lines are met.

- o First draft: 1st August 2012
- o Subsequent draft (if applicable): 1st September 2012
- o Final product and copies delivered: 1st October 2012

Penalty for Non-Delivery

Should the above time line not be adhered to the contractor will forgo ten percent of each installment relevant to the dead line not met.

Under no circumstances is the successful applicant to secure outside funding for the DVD without written consent of the Finke Desert Race committee.

It is recommended that the successful contractor meet with Finke Desert Race Inc. committee representatives at the earliest possible opportunity. This will give both parties the opportunity to discuss requirements e.g. expectations from organisers, access to competitors, filming locations and required content.

The committee can organise access to the track and facilities prior to the event.

Finke Desert Race Inc. reserves the right to award the rights to the 2012 Tatts Finke Desert Race Official DVD to any or none of the tendered contractors without assigning a reason.