



MEDIA RELEASE
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FIRST EVER GRID GIRL APPLICATION OPEN DAY

It has just got even easier to apply to be a 2012 Memo Club Finke Desert Race Grid Girl, with the first of three Application Open Days happening tomorrow from 11.00am to 2.00pm at the Alice Springs Memo Club.

“We want to help make it even easier for girls to be able to apply to be a Grid Girl” said Race Secretary, Kelsey Rodda.

“So we’ve come up with these Application Open Days to assist girls by instructing them on how to apply natural looking make up, how to take a great picture and help them to submit their application”, said Rodda.

Makeup artist and Grid Girl organiser, Jodi Farrell will be on hand to give her expert advice to budding applicants wondering how to get the perfect look for their photo.

“I want to see girls with beautifully natural looking make up – and will be there to help girls apply their make up if they’re not sure on how to do it properly”, said Farrell. “Good application of makeup is essential!”

Finke committee member and Grid Girl organiser, Claire Ryan will be also be at the Open Day, with the job of taking the all important application photos.

“Having a great looking photo is key to securing the judges votes as there are quite a lot of photos taken over race weekend of the Grid Girls.”, said Claire. “You really have to be natural and smile! We love to see a beautiful smile on a beautiful girl!”

The search for the 2012 Memo Club Finke Desert Race Grid Girls has already seen eleven girls apply since applications opened on 1 December. Fours local Alice Springs girls are part of the eleven with the remaining seven from different parts of Australia including Darwin, Newcastle, Sydney, Adelaide and Western Australia.

If you will be attending the Application Open Day, please remember to bring along your make up and brushes. You will also need to wear black bottoms and a black singlet.

Application are online this year and can be found at www.finkedesertrace.com.au, by clicking on the Grid Girls link. All applications are displayed on the Finke Desert Race website and the official Grid Girls Facebook page.

The 2012 Finke Desert Race will be held on Queen’s Birthday long weekend 8 to 11 June.

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